



Achieving our purpose...

INAUGURAL ANNUAL REPORT 2020

OUR CLUB'S BEGINNINGS

The light bulb moment and a re-imagined 'can do' Rotary Club.

City Rotary was chartered on 18 November 2018 as Perth's newest and most contemporary Rotary Club. This is how the journey began:

Rotary is an amazing global network of 1.2 million members delivering unparalleled benefits to the world, but membership is declining in many western countries, including Australia. Concerned for the impact of this, eleven long-time Rotarians¹ began meeting in early 2018 to explore how to revitalise Rotary.

The light bulb moment happened on 31 July 2018, around the table in Ross Robertson's Perron Group boardroom, with the suggestion that the best way forward would be to create a new, contemporary Rotary Club. The enthusiastic response from all ten was, "Let's go for it!" A target was set to be operational before the end of the year, despite having a fairly good idea of the work involved.

In his charter speech City Rotary President, Ross Robertson, explained that at that time the ten founding members shared a number of core beliefs about the proposed new Rotary Club. They believed that:

- a "can do" style of Rotary was needed that would deliver high-value, complex projects which make a difference, and that this would require a strategic approach, leveraging members' networks to create partnerships with community, government, academia and business. To achieve this, the club must have energetic and focused members from diverse occupations and backgrounds.
- within their professional networks there are many people with a strong desire to contribute to better community solutions. This could be done in a range of ways – for example, as not-for-profit board members or being directly involved in specific charity projects or fundraiser events. Essentially, it was recognised that the new Rotary club needed to define its point of difference in a crowded philanthropic environment. Success would depend on creating a diverse portfolio of high-value local, national and international community projects which would interest and inspire our members.
- professional people are time poor and that they value their time and will only give it if it is used effectively. They have low tolerance for time spent on bureaucracy and outdated governance processes and prefer modern, streamlined governance and a collegial approach. A contemporary style of Rotary needed to be created that was flexible and adaptable to professionals who have busy career and family obligations.
- the new club must always operate in the spirit of camaraderie, collaboration and fellowship.

And so the work began to create a new Rotary Club over an intensive three month period.

Key milestones along the way were:

- The outstanding and extensive professional support of Ray van Kempen which resulted in our City Rotary name, club purpose and principles, marketing and branding, including profiling all our members on our website.

OUR PURPOSE

To enable lasting solutions that positively impact our community locally and across the world.

OUR PRINCIPLES

We partner with community, government, academia and business.

We enjoy a spirit of collaboration and camaraderie.

We work professionally and are transparent.

We are proactive and support innovation.

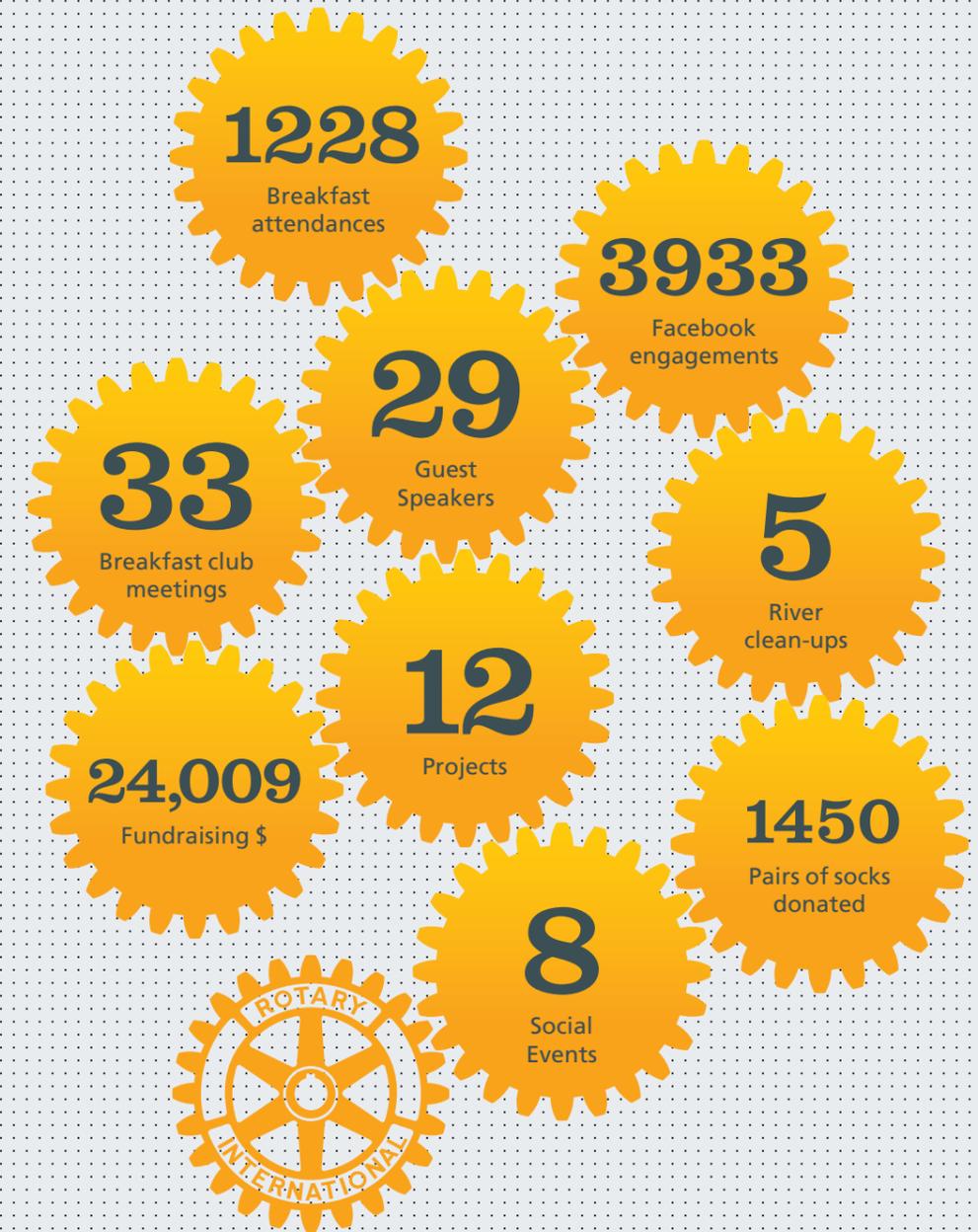
We respect career and family obligations.

¹ The eleven Rotarians were: David Cleary, Colin Thorniley, Carolyn Earle, Judy Fetherston, Mike Fetherston, Rob Holloway, Chris Marsh, Liz Pattison, Ross Robertson, Greg Thurston, Jo Wilkie

- Securing the prestigious Hyatt Hotel for our fortnightly breakfast meetings – an ideal venue for high profile guest speakers who attract a large audience.
- The very successful Stan Perron lunch on 22 October 2018 at the Hyatt (in partnership with Rotary Means Business) which celebrated Rotarian Stan Perron’s outstanding achievements for business and community, whilst also providing an opportunity to profile City Rotary.
- A relaxed new member welcome function in Perron Group’s contemporary staff social area on 31 October 2018 for members to start to get to know each other.
- An enthusiastic project planning workshop on 14 November 2020 to begin identifying our projects, focusing on major unmet community needs and the passions of our members to make a difference.
- Recruitment of 34 charter members from a wide range of professions and age groups, including some who had retired and so potentially might have more time available for City Rotary.
- A very special charter breakfast on 18 November 2018, with Ross Robertson as President, introduction of a streamlined City Rotary Board and a very entertaining guest speaker, The Very Rev Dr John Shepherd, also a Rotarian.



Throughout the following 18 months City Rotary attracted new members, hosted outstanding guest speakers from business and community, created partnerships and progressed a wide range of projects, introduced corporate memberships and refined the Club’s operating model. Most importantly, though, the Club recognises that it is still in the early stages of establishing a new Rotary way and must continue to innovate.



OUR FIRST 18 MONTHS AT A GLANCE

ADDRESS BY OUTGOING INAUGURAL PRESIDENT ROSS ROBERTSON
AT CHANGEOVER BREAKFAST, 15 JULY 2020

Reflecting on our Club's ground-breaking achievements.

Let me begin by congratulating each and every member of City Rotary for your contribution in establishing and supporting Perth's newest contemporary Rotary Club. From our Charter breakfast back in November 2018 we have journeyed together in completing 18 months of Rotary service in the City Rotary way i.e. Enabling lasting solutions that positively impact our community locally and across the world.

So today we have arrived at our Club's first changeover, a time to reflect on our achievements to date, acknowledge everyone's contribution and welcome the new team that will lead us for the next year.

In my Charter breakfast address back in 2018 I outlined four core beliefs that the Club was founded on in order to best achieve our Rotary objectives. So in reviewing our journey to date how did we go?

The first belief was our success would require a strategic approach that leverages member's networks to facilitate partnering with community, government, academia and business.

This belief resonated with many people interested in community service resulting in 34 Charter members followed by further inductions resulting in the current membership of 46. It was recognised that a membership of around 100 would be optimal and hence a membership drive was launched early this year that, regrettably due to COVID-19, is currently on hold.

A quick scroll down the "People" page of our website with regard to our members' occupations and experience shows that City Rotary has attracted and established a diverse network of members within community, government, academia and business.

Our second belief was our success would depend on creating a diverse portfolio of high-value local, national and international community projects that will interest and inspire our members.

Being a new Club we were in the fortunate position of starting with a blank canvas with regard our portfolio of projects. This meant our projects were generated and inspired by our members. Following two planning workshops, we arrived at a dozen or so projects divided into three clusters – Community Support, Health and Mental Health and Young People.

Again, a quick scroll through our "Projects" page of our website shows a diverse portfolio of projects all inspired by our members. By design most, are not about providing funding, rather enabling outcomes by leveraging our diverse member networks.

A great illustration of City Rotary at work was Jo Milios, highlighting an issue many of us were not aware of, namely male incontinence and the lack of hygiene bins in men's public toilets. Bin for Blokes is a national campaign to address the problem, that was readily adopted by the Club and is being actively promoted thorough our members and their networks.

Thirdly was the belief that to attract and retain members we must adopt a contemporary style of Rotary that is flexible and adaptable to professionals who have busy career and family obligations.

In adopting an attractive contemporary style of Rotary Club we were fortunate to have the services of one of Perth's top advertising professionals, Ray van Kempen. The Club is deeply indebted to Ray for his very honest external reflections of the Rotary brand and guiding us on how to best brand our Club to reflect our aspirations. Our name, our website, our badges, our brochures, our meeting format are all by design. Based on membership engagement the City Rotary brand is working.

Our contemporary approach was confirmed following a Club-wide questionnaire in October that indicated membership satisfaction with our Rotary model. There were a number of areas highlighted that required further refinement, particularly for members new to Rotary

In terms of acknowledging our members busy career and family obligations the decision was taken early that we should meet fortnightly rather than weekly with each meeting anchored by a high quality speaker relevant to our members' interests and the Club's purpose. Our breakfast Club meetings have certainly achieved this with some highlights being Richard Goyder, the current Chair of the AFL, Qantas and Woodside, Rob Scott Wesfarmers CEO, Nobel Prize laureate Barry Marshall, Wallabies coach Michael Cheika (with 140 guests this was also a major fundraiser) and closer to home our own member, WACA CEO Chris Matthews. Rising above them all was our very own outbound exchange student, Shu-Min Kho who inspired us all.

Finally, on being flexible and adaptable our first year also saw the launch of our Corporate Connect membership category, an initiative to provide Rotary community service and network opportunities to four employees of eligible corporate organisations. With PwC, The Hyatt and Helping Minds on board we have proven this membership value opportunity works for all concerned.

Lastly, the belief that whatever we are doing it must always be in the spirit of camaraderie, collaboration and fellowship.

At our fortnightly meetings we have ensured there is time during the meeting and after for member networking and fellowship. This is especially important given the two week gap between our meetings.

Camaraderie, collaboration and fellowship has also been abundant at our monthly Cluster meetings. With our aim to create a conducive environment for members to progress projects. Some wine and cheese ensured lively meetings with plenty of banter as well as the serious business of project development.

Our five Swan River Embankment Clean up mornings have been a great hands-on opportunity for our members and families to get together, help the environment and share fellowship with a BBQ after. Likewise, with our annual breakfast at Foodbank packing food hampers.

These four core beliefs were the beginnings of City Rotary. They were agreed around the Board room table at my office and were supported by a resounding "let's go for it". Now at our first changeover breakfast I can report we definitely did "go for it". Today City Rotary is a vibrant new contemporary Club with members working together on a diverse range of community projects all in a spirit of camaraderie, collaboration and fellowship. Again, congratulations to all our members.

Being President and leading the Club over this time has been a privilege and honour. I took on the role only weeks before the passing of Stan Perron, the founder of Perron Group, where I am the CEO. This together with the recent brutal impact of COVID-19 on our business and investment portfolio has meant that I have been, for most of my term, restrained in the amount of time I was able to devote to the role. Also, as I confessed at the Charter Breakfast, I took on the role of President without any previous experience. In the true spirit of City Rotary and the belief we should be flexible and adaptable to members who have busy career and family obligations, I have had outstanding support from our Board and Club members.

I sincerely thank each and every Board and Club member and would like to specifically acknowledge some outstanding contributions:-

- **Greg Thurston** – Club Operations Director
With Greg's deep Rotary experience there was no part of the Club and its operations that he was either leading or had a hand in. Greg's commitment and, in particular, his support of my role as President were instrumental in the successful establishment of City Rotary.
- **Liz Pattison** – Project Clusters Leader
Liz's extensive workshop facilitation and strategy development experience was put to good use in developing our exciting portfolio of projects. Liz's infectious enthusiasm for our project work was an inspiration to us all. Also making outstanding project contributions were Cluster leaders, James Sutherland and Deb Childs, and all the members leading specific projects, namely Sue Burgess, Lee Partridge, Chris Bishop, Greg Thurston, Jan Owen, Jo Milios, James Stewart, Ros Marshall, Brad O'Callaghan, Mark McIntyre and David Cleary.
- **Colin Thorniley** – Treasurer
In addition to keeping the Club's finances in check Colin's deep understanding of Rotary International was invaluable particularly in ensuring that City Rotary's new contemporary Club model kept within the Rotary rules.
- **Carolyn Earle** – Secretary
Carolyn's extensive Rotary experience underpinned the smooth administration of the Club in its inaugural year. A bonus was Carolyn's event management skills that delivered our successful City Rotary Breakfast Club functions program.
- **David Cleary** – Almoner
As well as keeping a close eye on the welfare of our members, David established our Rotary Youth Exchange program. Also, along with Greg Thurston he was instrumental in the design of our streamlined Club governance structure.
- **Leo Crohan** – Guest Speaker Co-ordinator
The success of our City Rotary Breakfast Club meetings was underpinned by Leo who tapped into our members' networks, as well as his own, to consistently deliver high quality speakers relevant to our members' interests and the Club's purpose.
- **Roz Baker** – Membership Director
Full credit to Roz for her innovation of Corporate Connect that has become a significant contributor to Club membership. Thanks to Greg Thurston who supported Roz in the membership role towards the end of the Rotary year.

- **Lisa Rossi** – Communications Officer
We can attribute to Lisa our contemporary social media profile and communications, the Swan river Clean-up project, the Internet auction and football tipping competition. Unfortunately due to work commitments Lisa needed to give up Rotary, nevertheless she has left her mark and will always remain a friend of City Rotary. Thanks to Sue Burgess for taking over the Newsletter Editor role and to Lee Partridge for the social media coordination role.
- **Ros Marshall and Denise Ramm**
Our ever dependable Registration team at each of our City Rotary Breakfast Club meetings.
- **Brad O'Callaghan**
Brad was new to Rotary and was an inspiration to us in the way he embraced and was involved in all aspects of City Rotary. Also many thanks as the Club's printing and banner supplier.
- **Jo Wilkie**
The development of City Rotary's model, purpose and principles was all the better for Jo's extensive experience in the not-for-profit sector.
- **Ray van Kempen**
As previously mentioned the Club is indebted to Ray in guiding us on how to best brand our Club to reflect our aspirations, and he has generously continued his association by providing our website and media requirements on a pro bono basis.

Again, I congratulate each and every member of City Rotary for your contribution over the last 18 months in establishing and supporting Perth's newest contemporary Rotary Club – Our City Rotary Club.

So that is our journey to date that leaves us today with a vibrant Rotary Club ready to move forward with its Rotary purpose. I am delighted that the Presidency will pass to Cath and James Sutherland. Once again City Rotary is breaking new ground with, according to all reports a world first, the first husband and wife joint presidents in Rotary history. We will hear Cath and James vision and plans for the City Rotary year ahead very shortly.



Personally, I will be continuing my commitment to the success of City Rotary and will remain on the Board in the role of Past President. I look forward to assisting Cath and James in their Joint President role and also being directly involved in some of our exciting Community projects.

Finally, I would like to acknowledge and thank my wife, Alex, who has been my support and sounding board that has enabled me to navigate one of the most turbulent and challenging times in both my business career and Rotary life. Thank you Alex!

Again, being President and leading City Rotary in its inaugural year has been a privilege and honour. Thank you all!

Ross Robertson Inaugural President
15 July 2020

CALENDAR OF EVENTS OVER THE YEAR

Our club's memorable year.

Since its inception the club has maintained a steady program of breakfast meetings, social events and project related gatherings.

BREAKFAST MEETINGS

The club has held 27 breakfast meetings at the Hyatt Perth and a further 5 during the COVID-19 lock-down which were conducted via Zoom. With exception of the Charter event, two club planning and a working breakfast (Foodbank), all meetings featured a guest speaker. A total of 1228 members and guests attended the Hyatt breakfasts. On average 25 people attended each individual Zoom meeting.



THE BREAKFAST CLUB MEETINGS		Attendance
28 November 2018	City Rotary Charter Event	95
5 December 2018	Richard Goyder, AO, , Chair Qantas, Woodside & the AFL	70
19 December 2018	Chris Matthews, CEO WACA	53
16 January 2019	Fresh Futures for 2019 – Club Forum	32
6 February 2019	Peter Kennedy, Political commentator	51
3 April 2019	John McCourt, CEO RSLWA	37
17 April 2019	Prof. Barry Marshall, Nobel Laureate	34
1 May 2019	Michael Gurry, The House that Jack Built	27
15 May 2019	Dr Andrew Davies, Homeless Healthcare	29
5 June 2019	Kate McIvor, Hero Centre	36
19 June 2019	Rob Scott, Managing director, Westfarmers	93
3 July 2019	Rick Newnham, Chief economist, CCIWA	37
17 July 2019	Graham Peden, Rotary district 9455 Governor	32
7 August 2019	Michael Cheika, Coach Australian Rugby	139
21 August 2019	John Carey, MLA	28
4 September 2019	Sarah Lewis, Coordinator of CREATE Foundation.	22
18 September 2019	Anthony DeCeglie, Senior editor, West Australian newspaper	55
25 September 2019	Club review	31
2 October 2019	Michael Roberts, CEO Tennis West	23
16 October 2019	Scott Gooch, CCO Fremantle Football Club	35
6 November 2019	Jilen Patel, Kimberley Dental Team	40
20 November 2019	Foodbank working Breakfast	28
4 December 2019	Shu-Min Kho, Rotary Exchange Student	31
15 January 2020	Jason Woods, Comedian	51
5 February 2020	John Cameron, Marina Brizar – Talent Beyond Boundaries	30
19 February 2020	Jaap Poll, Geoscience research	32
4 March 2020	Paula Roberts, State director, CEDA	34



SOCIAL EVENTS

Opportunities for members to meet socially were offered during the first 18 months and included:

- Start-up socials
- Footy tipping
- Mystery dinner
- Members social evening held at James and Cath Sutherland's home

Project related catch ups were further chances where members could connect while participating in project related activities. These included:

- 5 river bank cleanups carried out at different locations around the Swan river
- 2 performances of the site-specific event Do you know me?, raising awareness of homelessness in our city
- Foodbank working breakfast
- Global Citizen socials for City Rotary's Global Citizen students and their mentors.

CITY ROTARY DURING COVID-19

Along with everything else, the regular activities of City Rotary ground to a halt with the lockdown imposed as part of the COVID-19 restrictions. However, the Club found a way to continue functioning and during this time (March – July 2020) held virtual breakfast meetings via Zoom. This allowed the Club to invite participations of Rotarians from around the globe in the breakfast sessions. The following guest speakers joined the zoom meetings:

15 April 2020	James Lush , Media and communications consultant
6 May 2020	Doug Vincent , Rotary UN representative
20 May 2020	Michelle Blakeley , Architect, My Home project
3 June 2020	Amanda Mandie , Koala Kids Foundation
17 June 2020	Murray McGill , Director Canaccord Genuity

The Club also responded to particular needs that were heightened at this time by instigating three COVID-19 related projects as detailed overleaf.

COVID-19 RESPONSE PROJECTS



Socks for Street Homeless People

Project Leader: Liz Pattison

COVID-19 resulted in increased numbers of people becoming street homeless in Perth and our suburbs. From March 2020, our partner, Homeless Healthcare, had additional nurses and doctors working day and night with homeless people to prevent COVID-19. In addition, homeless people desperately needed clean dry socks to avoid horrendous foot diseases, with 100 pairs of socks per week needed. By June 2020 City Rotary had raised over \$1,400 to buy socks as part of a Rotary-wide Socks in the City appeal. Mt Lawley Senior High School and Kyilla Primary School enthusiastically joined the appeal with students providing 1450 pairs of socks.



CARAD Food on the Table

Project Leader: Sue Burgess

COVID-19 resulted in increasing numbers of refugees losing their jobs, with many not eligible for government support and reliant on our partner, CARAD, for food as well as funding for medicines and rental assistance. At the same time CARAD's traditional sources of food donations were not available due to COVID-19 restrictions. At this time, due to COVID-19 the regular fortnightly City Rotary breakfast meetings were replaced with Zoom sessions. Members were asked to donate the cost of their normal Rotary breakfast to enable us to providing Food on the Table funding to CARAD. As a result, City Rotary raised \$5,100 for CARAD, including a \$1500 Rotary District special grant for emergency COVID-19 initiatives.



Phones for Community

Project Leader: Lee Partridge

Our third project in direct response to COVID-19 involved City Rotary members donating old mobile phones to support the Lore Law indigenous youth leadership program in Coolgardie, a partnership between City Rotary, Millennium Kids Inc. and The Law Society to enable youth leaders to keep their communities up-to-date with reliable COVID-19 information.

CORPORATE CONNECT MEMBERSHIP



A City Rotary initiative implemented during the year was Corporate Connect Membership. This category of membership enabled organisations to nominate four of their people to be members. The overall aim is to develop the knowledge, expertise and experience of nominees to help projects with an environmental and humanitarian focus. Nominees also join Rotary's extensive local, national and international 1.2 million member networks as well as connect with City Rotary members who are leaders and experts from a range of organisations.

With PwC, The Hyatt and Helping Minds joining to date Corporate connect has proven this membership opportunity works for all concerned.

CLUSTERS AND PROJECTS

A wide range of project ideas were generated by our members in two energetic project planning workshops, one before the Club's charter and one just after. This was an exciting time. Some were already established Rotary projects, but many were conceived by the Club members.

An initial list of projects emerged and was grouped into three Clusters – Community Support (Local and Global), Health & Mental Health, and Young People. Each cluster had a designated leader and all City Rotarians were invited to join one or more Clusters.



The aim was for Cluster Leaders to create a collaborative environment for Cluster members to progress projects. Lively monthly Cluster meetings emerged, with wine and cheese, banter and camaraderie as well as the serious business of project development.

Aligned with the Club principles, all projects are based on partnerships. For some projects the first year was spent raising awareness, finding project partners and exploring City Rotary's role. For others the partnerships were already in place and it was possible to move forward.

COMMUNITY SUPPORT CLUSTER

Cluster Leader: Liz Pattison



Refugee Support and Advocacy

Project Leader: Sue Burgess

A partnership was formed with the Centre for Asylum Seekers, Refugees and Detainees (CARAD) to promote and support their work in providing advocacy and essential services for one of the most vulnerable and neglected groups in our city. Our focus is to increase awareness of the plight of refugees, asylum seekers and detainees, build the relationship with CARAD and identify ways to achieve sustainable change. To date, our activities have involved raising awareness amongst our members, introducing the Food on the Table initiative and using the expertise of City Rotary member, Les Cooper, to lead a team to specify and replace CARAD's outdated information technology.



Homelessness Awareness Raising

Project Leader: Lee Partridge

We created a partnership to support the staging of the "Do You Know Me" site-specific performance event in Perth. The innovative theatre piece focused on raising awareness of the plight of street homeless people. The play involved the real stories of local people experiencing homelessness, represented by a professional playwright and performed by professional actors in the streets of Northbridge. City Rotary members, families and friends experienced the play on 29th and 30th January 2020. The event had a powerful impact on all who participated. Plans to assist the staging of the play in Fremantle for mid-2020 were postponed due to COVID-19.



My Home Project

Project Leader: Chris Bishop

City Rotary is taking a key role, together with other Rotary Clubs, to support architect Michelle Blakeley and the My Home project. My Home Australasia is building affordable, energy efficient, architecturally designed "forever homes" for people experiencing homelessness, with a particular focus on women over 55. The homes are transportable and erected on unused government owned land on a peppercorn lease. Private sector funding has already been sourced for the first two sites. Rotary's role is to provide the furniture and fittings for the homes. The project has the potential to change lives for the better and achieve sustainable outcomes.



Medical Recovery Centre

Project Leader: Liz Pattison

When people become homeless their health deteriorates rapidly. City Rotary is working with Homeless Healthcare to develop a medical recovery centre to provide pre and post hospital care for people experiencing homelessness. We are also assisting Homeless Healthcare to achieve sustainable funding from government and philanthropy for Homeless Healthcare's wide range of services to homeless people - in the streets, at drop-in centres and homelessness services, in Royal Perth Hospital and at Homeless Healthcare's dedicated clinic for people sleeping rough in our city.



Swan River Embankment Clean Ups

Project Leader: Lisa Rossi followed by Greg Thurston

This project is a partnership with the Keep Australia Beautiful Council. City Rotary has carried out 5 clean-ups to date, with rubbish collected forwarded to the Department of Water & Environmental Regulation for analysis. This hands-on project also provides an opportunity for our members and families to get together, help the environment and share fellowship over a coffee, breakfast or barbecue afterwards.



Kimberley Dental Team

Project Leader: Jan Owen

Together with Rotary Clubs of Perth and Heirisson, City Rotary supports Kimberley Dental Team to deliver clinical services and oral health education to Aboriginal communities in the Kimberley, as well as to homelessness services and mental health hostels in the metropolitan area, through teams of volunteer dentists. Data shows the dramatic improvements achieved in dental health achieved in the Kimberley. Unfortunately, Kimberley Dental Team's 2020 visits had to be cancelled due to COVID-19, although thankfully their toothbrushing program in all Kimberley schools was able to continue.



The House that Jack Built

Project Leader: Chris Marsh

In February 2020 representatives of City Rotary (Chris Marsh and Russ Davies) participated in our first involvement in the Cambodian project, The House that Jack Built, a partnership with Perth Rotary and the Tabatha Foundation. As part of a team of 12 they completed 17 houses as well as funding 17 water supplies and 10 pregnant cows for poor Cambodian villagers. In addition City Rotary contributed a \$1,000 to the project. Plans were made for another trip in September 2020, which was unable to proceed due to COVID-19.

YOUNG PEOPLE CLUSTER

Cluster Leaders: James Sutherland And James Stewart



Supporting Young People Transitioning from Out-of-Home Care

Project Leaders: Jan Owen and James Stewart

Many young people experience difficulties transitioning from out-of-home care to independent living, including, for some, health and mental health problems and homelessness. We have developed a partnership with CREATE, the national peak body for children and young people in out-of-home care. Relationship building and awareness raising activities have included hosting CREATE guest speakers at a City Rotary breakfast meeting; participating in a CREATE camp and speaking to young people around a campfire about healthy lifestyle options; and a very successful drive to provide Christmas gifts for children in out-of-home care. The next steps are a strategy planning session with CREATE as well as exploring a partnership with Anglicare.



John Forrest Senior College School Partnership

Project Leaders: Ros Marshall and Brad O'Callaghan

School partnerships are a tradition of Rotary and John Forrest Senior College was selected as City Rotary's partner school. Initial partnership building activities included supporting the school to enter the National Youth Science Forum; a contribution to the school's solar car challenge at the national titles; a donation towards a student attending the Conocco Phillips Science Experience; and presentation of the Stan Perron Award to a student at the school's Year 12 graduation ceremony. Future direction focuses on opportunities for the school to be involved in a range of Rotary youth programs as well as direct involvement of City Rotary in school events.



Rotary Youth Exchange

Project Leader: David Cleary

Rotary Youth Exchange is an opportunity of a lifetime for young people with Rotary Clubs around the world hosting participating students for one year. The Club sponsored its first outbound student who left for Spain in early 2020, (see report below) but unfortunately her Rotary Youth Exchange year was cut short due to COVID-19. Further, plans to host an inbound student from mid-2020 were cancelled and the program will not resume until 2021.



Rotary Global Citizen Award

Project Leaders: Mark McIntyre, followed by Liz Pattison

City Rotary leads the District Project Team which created the partnership with StudyPerth to enhance the experience of international students in WA, imbue Rotary's values and create lasting networks for students in WA. The Club led the development and introduction of the Award with three modules (Career Development, Community Service and Intercultural Exchange) and coordinated the pilot program. City Rotary hosts four of the participating international students and we have a team of mentors to assist students to progress through the Award. During the COVID-19 restrictions we maintained contact, focusing on the welfare of the students, and are now ready to move ahead with the Award program again.

HEALTH & MENTAL HEALTH CLUSTER

Cluster Leader: Deb Childs



Bins for Blokes Project Leader: Jo Milios

City Rotary member and Physiotherapist, Dr Jo Milios, partnered with the Continence Foundation of Australia and instigated the national campaign to achieve hygiene bins in men's public toilets for the disposal of continence products. Currently 1 in 3 adults in Australia experience either bladder or bowel incontinence representing more than 6 million people. In addition, 1 in 6 men will be diagnosed with prostate cancer globally and 99% who undergo surgical treatment will experience incontinence for some time. The national project was ready to launch in March 2020 when delayed by COVID-19. When ready to proceed, Chris Matthews (CEO of the WACA), will lead the launch in WA at the WACA and Optus Stadium and City Rotary members will promote the initiative through their networks in hospitality, shopping centres, government, sporting and community facilities and corporate organisations.

FUNDRAISING



While fundraising is not a core activity for City Rotary, four major fundraisers were undertaken in the first 18 months of the Club's operation. These included:

- An online fundraising auction which raised \$8,008
- A special celebrity speaker's breakfast meeting feature, Wallabies Rugby coach, Michael Cheika, which raised \$8,490.
- A COVID-19 specific fundraiser for CARAD which raised \$3675.
- A COVID-19 specific fundraiser for Homeless Healthcare which raised \$1496.

TREASURER'S REPORT

Supporting worthy organisations.

The following Financial Statements for the year to 30th June 2020 are subject to audit. They reflect the club's first full year of operation.

The Club Account surplus of \$453 is an acceptable result when understanding that the aim is to breakeven with members' funds.

It is pleasing to see in our first full year of operating that fundraising has allowed us to support some really worthy organisations. Our breakfast with Michael Cheika (then coach of the Australian Wallabies) allowed us to support Australian Rotary Health with a donation of \$7,100.

Also pleasing was the donations received from club members to support CARAD (Centre for Asylum Seekers, Refugees and Detainees). These donations, together with a Rotary Foundation District 9455 Grant of \$1,500, allowed us to donate the sum of \$5,083.

The Socks in the City campaign was particularly well supported, allowing us to provide other support to Homeless Healthcare amounting to \$1,981.

There were plans to further support the students at John Forrest Secondary College however

COVID-19 put a pause on these various youth activities.

Colin Thorniley Treasurer

STATEMENT OF FINANCIAL POSITION

As at 30th June 2020

	2020	2019
Current Assets		
Westpac Club Account	11,925	11,957
Westpac Charity Account	9,385	2,000
Meeting Float	50	50
Receivables	1,930	340
	23,290	14,347
Liabilities		
Funds held for Associated Organisations	5,321	5,875
Payments received in advance	5,275	68
Tontine Funds	853	377
Creditors & Accruals	1,596	305
	13,045	6,625
Net Assets	10,245	7,722
Club Funds		
Accumulated funds at the beginning of the year	4,412	
Club Account surplus for the year	453	4,412
Total Club Funds as at 30/6/2020	4,865	4,412
Charity Funds		
Accumulated funds at the beginning of the year	3,310	
Charity Account Surplus	2070	3,310
Total Charity Funds as at 30/6/2019	5,380	3,310
Total Club and Community Funds	10,245	7,722

CLUB ACCOUNT STATEMENT OF FINANCIAL PERFORMANCE

For the period ended 30th June 2020

	2020	2019
Income		
Nomination Fees	980	1,850
Member Subscriptions	15,207	9,948
Breakfast Club Income	35,274	21,385
Less Breakfast Club costs	- 35,336	-20,576
Other Member Income	491	2,521
Member Events	0	1,229
	16,616	16,357
Expenditure		
Affiliation Dues – Rotary International	5,733	3,218
Affiliation Dues – District 9455	5,445	
Advertising & Marketing	224	1,706
Audit & Accounting	350	
Board & Meeting Expenses	91	742
Merchant Fees	946	743
New Member Initial Costs	333	2,941
Printing, Postage & Stationery	215	365
Magazine Subscriptions	1,783	810
Sundry Expenses	69	332
Website	974	1,088
	16,163	11,945
Club Account Net Surplus	453	4,412

CHARITY ACCOUNT STATEMENT OF FINANCIAL PERFORMANCE

For the period ended 30th June 2020

Income	2020	2019
Fundraising – Cheika Breakfast	8,490	3,375
Charity Online Auction	8,008	
Donations Received	5,564	
Rotary District 9455 Grant	1,500	
Other Income	447	
Total Income	24,009	3,375
Expenditure		
Youth Allocations		
Rotary Global Citizens Award	425	
Donation Geraldton Police Rangers	500	
John Forrest Secondary College Students	700	
Community Allocations		
Hi Viz Vests & Banners	585	
Donations – Perth Mobile GP	4,000	
Donations – Homeless Healthcare	1,981	
Donations – CARAD	5,083	
Donations – Australian Rotary Health	7,100	
International Allocations		
Rotary Youth Exchange	195	
Donation – The House that Jack Built (Cambodia)	1,000	
The Rotary Foundation		
Donations to The Rotary Foundation Annual Fund 5,310		
Contributed by members	- 5,310	
Donation to Rotary Polio Eradication Campaign	370	65
Total Expenditure	21,939	65
Charity Account Net Surplus	2,070	3,310

Our 2020 who's who.

BOARD MEMBERS

Roz Baker	Membership Director
Deborah Childs	Mental Health Cluster Leader
Carolyn Earle	Secretary/Breakfast Bookings
Liz Pattison	Community Cluster Leader
Ross Robertson	President
James Sutherland	Young People Cluster Leader/ President Elect
Cath Sutherland	President Elect
Colin Thorniley	Treasurer
Greg Thurston	Club Operations

CLUB ROLES

Sue Burgess / Lisa Rossi	Newsletter Editor
David Cleary	Almoner
David Cleary	Rotary Youth Exchange Program
Leo Crohan	Guest Speaker Co-ordinator
Carolyn Earle	Hyatt Liaison/Breakfast Bookings
Stephen Childs / Greg Thurston	Meeting PowerPoint presentations
Mike Fetherston	Certificate manufacture
Ros Marshall	Registration/Breakfast Bookings
Brad O'Callaghan	Banner provider
Jan Owen	Mailchimp Co-ordinator
Lee Partridge / Lisa Rossi	Social Media Co-ordinator
Denise Ramm	Registration Desk
Cath Sutherland	Zoom host

DISTRICT COMMITTEE REPRESENTATIVES

Jon Bilson	District Governor Elect
Chris Bishop	Steering committee for My Home project
David Cleary	European Placement Co-ordinator (Youth Exchange)
Liz Pattison	Steering committee for My Home project
Colin Thorniley	District Council on Legislation Delegate
Greg Thurston	District Board, Chair – Rotary Foundation



PO Box 6313 East Perth
Western Australia 6892
secretary@cityrotaryperth.org.au
cityrotaryperth.org.au